



Locally owned and operated since 1974, Guardian Security Systems brings the best innovative security systems to

Fairbanks: 459-5275

Statewide:

1-800-478-1898

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To Be or Not to Be...Informed

"Alaskans are contacting Better Business Bureau for information on the door-todoor alarm sales company ----

The Better **Business Bureau** is a good resource for information. Log on to http:// www.bbb.org/us/ Find-Business-Reviews/ and search the company name

The Door-to-Door Security Sale: **Buyers Beware!**

stirring the spaghetti and question about your service. supervising homework. What could it be this time...Vacuum cleaners? Encyclopedias?

On the porch is a young man who wants to sell you a security system. It's better than anything you've seen before, he says. It's the latest. It's the greatest. Too good to be true? Yes.

Before the ink on the contract is dry, he may be on an airplane back to his home base. Questions about your system will be routed to a different location, in a different time zone, perhaps even a different country. Never mind if your system doesn't work as

The doorbell rings while you're promised, or you have a

At Guardian Security Systems, we take the security of your home seriously. The door-todoor sales season is nearly upon us. A careful consumer will keep in mind these tips:

- 1. Unless you've scheduled an appointment, do not open the door to a stranger. Criminals gain access to a home by pretending to have something to sell or demonstrate. A valid salesperson will have photo identification as well as a business license. Request to see these. If you're suspicious, call the police.
- 2. If you are told they are

representatives of Guardian Security or that they're authorized to work on your Guardian system, call Guardian before you sign anything or allow any work to be done. Guardian Security does not send unscheduled. unidentified technicians to your home.

3. Be educated about the hard sell. We carry state-of-the-art security systems in a variety of packages designed to meet the needs of your home and business. Guardian provides local support, local dispatch, and local ongoing service. If you're ready for an upgrade, shut the door and call Guardian Security. We're here to serve you!

More Helpful Links about Door-to-Door Security Sales:

AARP: http://www.aarp.org/money/scams-fraud/info-05-2011/alarm-system-scam-alert.html

Federal Trade Commission: http://www.ftc.gov/bcp/edu/pubs/consumer/homes/rea18.shtm

Attorney General: http://www.ag.ny.gov/media_center/2010/aug/aug12a_10.html

CODE VIOLATION!

The Problem:

False Alarms

It happens.

It can also get you a fat fine.

The Solution:

ALARM RESPONSE SERVICE

Guardian Security will keep you covered:

- * Send a car for every alarm
- * Clear the premises or dispatch services
- * Help avoid expensive fines

The only Alarm Response in the state, providing service for Anchorage, Mat-Su, and Fairbanks.

Don't pay penalties...

Pick up some peace of mind

Call to learn more.

The Best Protection: Test Your System Regularly

An intruder has cut the power and broken into a home. A complete security system stands ready to connect to the Central Station, who will notify the police. But if the back-up battery is dead, the system could fail.

Once a system is installed and humming along, it's easy to take for granted the safety and security it provides. Regularly testing the system, whether it's the burglary system, fire alarm, or freeze or water detection, identifies potential problems before an emergency occurs.

Testing can be done in about 15 minutes. It's important to test your system to ensure that it is operating as desired. Before you get started, be sure you have canned smoke detector tester and your Pass Code on hand. Guardian Security will verify your identity each time you call.

Testing Procedure:

- 1. Notify Guardian Security that you are conducting a system test.
- 2. Check that the battery backup on the keypad works. This will require shutting off the electrical current, such as flipping the circuit breaker. Replace batteries as necessary.
- 3. Open each window and door and activate each motion detector while a helper watches the status light.
- 4. Arm and disarm the system from every keypad.

Guardian recommends a complete system test *monthly*. This includes a full alarm test on AC as well as a test of the battery back-up.

Please call to conduct a test or for questions about testing your system. Have your Pass Code on hand. Guardian Security does not discuss systems without verification of identity.

- a. Check each panic button.
- b. If applicable, listen to interior and exterior sirens for adequate volume.
- c. If applicable, check for proper strobe light function.
- d. Reset panic button.
- 5. Call Guardian to verify proper signals were received.
- 6. Test all smoke detectors. Ventilate adequately to allow smoke detectors to reset.
- 7. Call Guardian again to verify signal reception.
 - 8. Replace batteries if needed.
- 9. Locate and test freeze sensors and water bugs.
 - 10.If applicable, reset breaker.
- 11.Call one last time to notify the Central Station that the test is complete. Have your Pass Code ready!
- 12.Review and update your emergency information.



Guardian Super Monitoring Package

Expand your system with a new layer of security. We've got it all:

- *Internet monitoring
- *Cellular monitoring
- *Long-Range Radio Monitoring
- *Video Monitoring
- *Alarm Response

Any combination of these products and services can be bundled together so you get the extra security and peace of mind you desire in a cost-saving package!

Call for more information!



Emergency Contact List Change Request Subscriber Name:_____ Site Address: Own: Lease: Rent: Account#: Changes? People move. Home Phone: ______ Business Phone: _____ Friends take vacations with Email Address: Fax # you. For your protection, Guardian Add Delete Name **Pass** Work Home Cell Security needs Code **Phone** Phone **Phone** a current Emergency Contact List. Take a moment to update so we know whom to contact. Mail or fax this convenient form, update on our website, or stop by anytime. *It is Guardian Security's policy to verify change Special Instructions (Pets on site, special needs, etc.): requests by phone before implementing them. Please Persons authorized to make administrative changes to the account: allow 72 hours _____2 .____ for changes to take effect. We're here to Subscriber Signature:_____ Date: _____ serve you!

Did you know...

Email: dispatch@gssiak.com Toll Free Fax: 1-800-770-3730

...62% of burglaries occur by forcible entry?the average loss sustained from a burglary is more than \$2000?

...most burglaries happen in the daytime?

...9 out of 10 convicted burglars said they would be deterred by an alarm system?
...maintaining an alarm system in your home reduces the chances of a burglary by two-thirds?

*provided by Greenwich Study of Residential Security

Month Test Date Notes

GUARDIANSECURITY 2600 Seward Highway Anchorage AK 99503