



GUARDIAN SECURITY SYSTEMS INC.

Locally owned and operated since 1974, Guardian Security brings the best innovative security systems to Alaska.

Anchorage
274-5275

Mat-Su Valley:
376-4700

Kenai Peninsula:
283-5652

Fairbanks:
459-5275

Statewide:
1-800-478-1898

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40 Years of Guardian: *THE LEGACY CONTINUES*

It was February of 1974 when Ned Hahn made his first sales call from a pay phone booth. From these humble beginnings, Guardian Security has grown into a multi-operational security systems corporation with offices throughout Alaska.

In the beginning, Ned sold his Colt Trooper handgun for gas money to move to Anchorage from Fairbanks. He also sold a small motorcycle in order to purchase parts for his first demo kit. At first, Guardian installed only audible alarms that sound only on the protected premises. Then he added tape dialers that called a telephone number and gave a prerecorded message. Eventually Guardian started to monitor alarm systems through ABAS answering service. In time ABAS was doing all the monitoring and Ned bought half of that company. After just a couple of years and growing from one account to nearly 100, Ned moved offices to Hollywood Drive and employed his own 24-hour dispatch service. Now, there are up to four dispatchers on duty at all times, monitoring statewide systems, taking calls, and walking customers through any situation their alarm system alerts them to. Guardian can now be reached by phone, internet, or AES radio, and has backup power to boot. Guardian's multiple

generators, in addition to land and cell phone lines, help to ensure a functioning clearinghouse for customers' needs in the event of a catastrophic emergency. While it's true that Guardian has grown tremendously, keeping up with customer demand, and researching and utilizing the latest in security products, such as Alarm.com, some things haven't changed.

In every aspect of the company, from Central Monitoring to Guard Operations, the Guardian family is proud of four decades of service to our valued customers. As discount products and do-it-yourself systems came on the market, we worked hard to retain our customers' loyalty by offering unmatched local, live monitoring, personal service, and 100% satisfaction in every transaction. We believe there is no substitute for a company that knows the challenges of protecting an Alaskan home or business from intruders, weather, and other unknowns.

As we look to the future, we are most thankful for the customers who have put their trust in Guardian Security. It's a trust we don't take lightly. We will continue to research exciting new industry developments and bring them to you. Guardian: Forty years and counting!

CODE VIOLATION!

The Problem:

False Alarms

It happens.

It can also get you a fat fine.

The Solution:

ALARM RESPONSE SERVICE

Guardian Security will keep you covered:

* Send a car for every alarm

* Clear the premises or dispatch services

* Help avoid expensive fines

The only Alarm Response in the state, providing service for Anchorage, Mat-Su, and Fairbanks.

Don't pay penalties...

Pick up some peace of mind

Call to learn more.

Digital Monitoring: Fast and Cost-Effective

Digital monitoring products have changed the face of security alarm systems. Using discrete-amplitude signals rather than continuous signals allows for rapid transmission in a cost-efficient manner, as well as creating the capability of building a system that applies to virtually any situation.

DMP developed digital technology for use in the security industry in 2008, and began manufacturing products that support the central monitoring station.

Like Guardian, DMP is an independent business. DMP

designs and manufactures intrusion, fire, access control, network, and cellular communication products in Springfield, Missouri. In keeping with Guardian's strong value of loyalty, Guardian seeks to support other American companies. Not only is DMP a source for American-made products, it is also the developer and innovator of this particular technology.

Recently, DMP has marketed a new touchscreen control panel. Exclusive to this panel is the Cancel/Verify feature and False Alarm Question. These features put users in

touch with false-alarm prevention technology in a way that is simple and effective. With Cancel/Verify, the system prompts users to cancel or verify the alarm right at the keypad. With the user's response, the central station receives a simple "Alarm verified by user" or "Alarm canceled by user" message. The False Alarm Question prompts the user to answer the question "Is this a false alarm?" by pressing yes or no in response.

If you're interested in an upgrade to your system, contact Guardian today!

Helpful Links about Door-to-Door Security Sales:

AARP: <http://www.aarp.org/money/scams-fraud/info-05-2011/alarm-system-scam-alert.html>

Federal Trade Commission: <http://www.ftc.gov/bcp/edu/pubs/consumer/homes/rea18.shtm>

Attorney General: http://www.ag.ny.gov/media_center/2010/aug/aug12a_10.html



Celebrating 40 Years!

Anniversary Upgrade Package

Expand your system with a new layer of security. We've got it all:

- *Internet monitoring
- *Cellular monitoring
- *Long-Range Radio Monitoring
- *Video Monitoring
- *Alarm Response

Any combination of these products and services can be bundled together so you **get the extra security and peace of mind you desire** in a cost-saving package!

Call for more information!

The Best Protection: Test Your System Regularly

Changes?

People move. Friends take vacations with you. For your protection, Guardian Security needs a current Emergency Contact List.

Take a moment to update so we know whom to contact.

Mail or fax this convenient form, update on our website, or stop by anytime.

*It is Guardian Security's policy to verify change requests by phone before implementing them. Please allow 72 hours for changes to take effect.

We're here to serve you!

An intruder has cut the power and broken into a home. A complete security system stands ready to connect to the Central Station, who will notify the police. But if the back-up battery is dead, the system could fail.

Once a system is installed and humming along, it's easy to take for granted the safety and security it provides. Regularly testing the system, whether it's the burglary system, fire alarm, or freeze or water detection, identifies potential problems before an emergency occurs.

Testing can be done in about 15 minutes. It's important to test your system to ensure that it is operating as desired. Before you get started, be sure you have canned smoke detector tester and your Pass Code on hand. Guardian Security will verify your identity each time you call.

Testing Procedure:

1. Notify Guardian Security that you are conducting a system test.
2. Check that the battery backup on the keypad works. This will require shutting off the electrical current, such as flipping the circuit breaker. Replace batteries as necessary.

Guardian recommends a complete system test *monthly*. This includes a full alarm test on AC as well as a test of the battery back-up.

Please call to conduct a test or for questions about testing your system. Have your Pass Code on hand. Guardian Security does not discuss systems without verification of identity.

3. Open each window and door and activate each motion detector while a helper watches the status light.

4. Arm and disarm the system from every keypad.

a. Check each panic button.

b.If applicable, listen to interior and exterior sirens for adequate volume.

c.If applicable, check for proper strobe light function.

d.Reset panic button.

5.Call Guardian to verify proper signals were received.

6. Test all smoke detectors. Ventilate adequately to allow smoke detectors to reset.

7. Call Guardian again to verify signal reception.

8. Replace batteries if needed.

9. Locate and test freeze sensors and water bugs.

10.If applicable, reset breaker.

11.Call one last time to notify the Central Station that the test is complete. Have your Pass Code ready!

12.Review and update your emergency information.

Email: dispatch@gssiak.com Website: www.guardiansecuritysys.com

Guardian's website is loaded with information! Manage your system or order service.

Update contact list: www.guardiansecuritysys.com/support/update-emergency-contact-list/

Update contact information: www.guardiansecuritysys.com/support/update-contact-information/

Give vacation notification: www.guardiansecuritysys.com/support/vacation-notification

Did you know...

...62% of burglaries occur by forcible entry?

...the average loss sustained from a burglary is more than \$2000?

...most burglaries happen in the daytime?

...9 out of 10 convicted burglars said they would be deterred by an alarm system?

...maintaining an alarm system in your home reduces the chances of a burglary by two-thirds?

*provided by Greenwich Study of Residential Security

Happenings Around Alaska

Iditarod Trail Sled Dog Race: March 1, Anchorage

4th Street, downtown. Come watch the ceremonial start of the last great race.
10:00 a.m. Free. www.iditarod.com for more information.

20th Annual Empty Bowl Project: March 8, Anchorage

Anchorage Metro, downtown. 11:00 a.m.- 2:00 p.m. For the price of a ticket, you get to participate in a unique fundraiser benefiting Bean's Cafe. Keepsake bowls are provided by the Anchorage Clay Arts Guild and soups and cornbread provided by Bean's Cafe. Tickets start at \$25 and can be purchased at www.beanscafe.org

Fairbanks 2014 Arctic Winter Games: March 15, Fairbanks

330 Barnette St. This is the world's largest northern multi-sport and cultural event. Events include a combination of popular winter sports, Arctic sports, and dene games as well as dance, visual arts, and ceremonies. \$15-40. www.awg2014.org

Daylight Savings Time: March 9, Statewide

Spring forward! Set clocks forward one hour. Daylight Savings commences March 9 at 2:00 a.m.