



# GUARDIAN SECURITY SYSTEMS INC.

Locally owned and operated since 1974, Guardian Security Systems brings the best innovative security systems to Alaska.

Anchorage  
274-5275

Mat-Su Valley:  
376-4700

Kenai Peninsula:  
283-5652

Fairbanks:  
459-5275

Statewide:  
1-800-478-1898

## In This Issue:

1 Outside Security Sales

2 Interactive Security

3 Contact List

4 Bulletin Board

### Did You Know?

Guardian Security is proud to offer the latest technology in home security.

Freeze detection

Heat detection

Home automation

AES long range radio

Internet monitoring

Smart phone monitoring

Monitor your system from your phone or computer anywhere in the world!

## Outside Company vs. Alaska Grown

If you've lived in Alaska longer than a year, then you know that everyone comes out when the weather gets good. We are serious about enjoying our summers. Neighbors organize block parties, flowers burst with color from baskets and beds. Everyone, it seems, wants to be outside. This is also true of a group of people who arrive from out of state to canvas neighborhoods, knock on our doors, and solicit alarm sales. There are several companies who have arrived in Alaska, ready to sell their wares with promises that have led to police reports, filing complaints, even court.

A door-to-door alarm sales company may seem legitimate. That is, until there's a problem and a large fee, or inability to change or cancel service causes a problem for the customer. Improperly installed alarm systems have also caused headaches for

*Purchasing security services from a locally owned company benefits you, the valued customer, as well as Alaskan communities and our local economy.*

customers. Guardian Security has been called to fix problems caused when an unprofessional installation has been done by a different company. We're different: our salespeople live right here in our communities, so they back up their contracts and their promises, knowing they are accountable to friends and neighbors.

A door-to-door company thrives on miscommunication between customers and salespeople, customers and technicians (because the salespeople are already home in the lower 48) and between billing and salespeople (again...). Fine print that protects the profit-minded company and fleeces the customer has been the source of many court cases.

Guardian works hard, with honesty, loyalty, and an excellent code of ethics, to earn our customers' business. We're as local as the midnight sun, Alaska oriented and Alaskan oriented. We understand the environment and lifestyle here. We sell products and services to suit you, not fleece you.

18 and older,  
please...

**Service Policy  
Review**

Summer will soon be underway, and there's a lot to be done inside and outside our homes. If you have ordered a system upgrade, or perhaps Guardian has scheduled a maintenance appointment, please note:

It is Guardian's policy to perform work with an adult present. That is to say, we cannot work on your premises or system otherwise.

If we arrive for scheduled work and find no one home or that a legal adult is not available, we will reschedule for a time that is mutually beneficial. This protects everyone involved.

We apologize for any inconvenience and thank you for understanding.

We're here to serve you!

# Interactive Security

## Leverage your time, manage your home

The latest innovations to security systems are interactive security and home automation. By using an app on your smartphone, or logging on from your computer, management and control of your system is easy, fast, and efficient.

Some of the benefits of interactive security include having eyes on your home from your workplace or vacation spot, as long as you have an internet connection, wi-fi or data. The alarm system can be armed and disarmed, allowing access for housekeepers or dog-sitters, for example, or securing the home from afar if someone forgot to lock the door.

A deadbolt can be locked or unlocked, the thermostat adjusted (or set to automatically adjust according to local weather), even garage doors can be opened and closed.

Cameras also allow you to have eyes on your property no matter your location, with your internet connection. Keep track of who enters your premises and

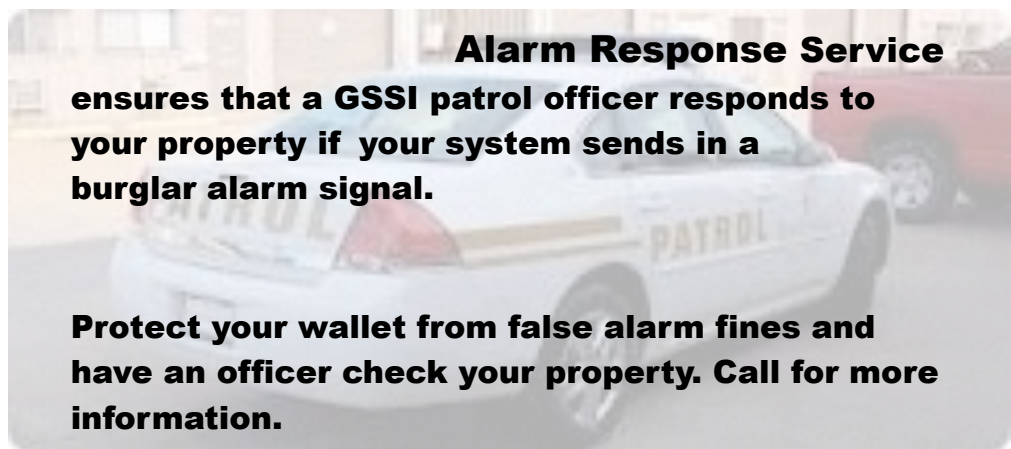
when they leave. Outlet control is also available.

Should your system go into alarm, cameras can provide immediate visual access to the affected area of your home or business.

Certain commands can be set to be carried out on a schedule you determine. Heating, cooling, lights, and access can be scheduled, freeing you from the small details that can take up a lot of time. Set up the schedule once, and then allow home automation to work for you. Emails or texts can serve as notices that the function has occurred as scheduled.

As with any of Guardian's products and services, full training and complete access to customer support are available. Call a Guardian Security Consultant to see which of these components will give you the best security functions for your needs. All systems are supported by our 24/7 local Central Monitoring Station, keeping your property secure. We're here to serve!

*Interactive security options allow you to manage and control your security system and home automation through your smartphone or computer.*



**Alarm Response Service**  
**ensures that a GSSI patrol officer responds to your property if your system sends in a burglar alarm signal.**

**Protect your wallet from false alarm fines and have an officer check your property. Call for more information.**

# Updating Your Contact List: Don't Leave Home Without It!

## Changes?

For the best protection of your premises, Guardian Security needs a current Emergency Contact List.

Take a moment to update your Emergency Contact List so we know whom to contact in the event of an alarm.

Use the form to the right or use the electronic form on our website:  
**www.gssiak.com**  
Or stop by our Central Station.

\*Please note: It is Guardian Security's policy to verify change requests by phone before implementing them. Please allow 72 hours for changes to take effect.

We're here to serve you!

## Emergency Contact List Change Request

Subscriber Name: \_\_\_\_\_

Site Address: \_\_\_\_\_

Own: \_\_\_\_ Lease: \_\_\_\_ Rent: \_\_\_\_ Account#: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax # \_\_\_\_\_

Add	Delete	Name	Pass Code	Work Phone	Home Phone	Cell Phone
<input type="checkbox"/>	<input type="checkbox"/>	_____				
<input type="checkbox"/>	<input type="checkbox"/>	_____				
<input type="checkbox"/>	<input type="checkbox"/>	_____				
<input type="checkbox"/>	<input type="checkbox"/>	_____				
<input type="checkbox"/>	<input type="checkbox"/>	_____				
<input type="checkbox"/>	<input type="checkbox"/>	_____				
<input type="checkbox"/>	<input type="checkbox"/>	_____				
<input type="checkbox"/>	<input type="checkbox"/>	_____				

Special Instructions (Pets on site, special needs, etc.): \_\_\_\_\_

Persons authorized to make administrative changes to the account:

1. \_\_\_\_\_ 2. \_\_\_\_\_

### Door-to-Door Security Sales: Alaskan Experiences

Read "Beware of Door-to-door Alarm Salesmen." from *Anchorage Daily News*.

<http://www.adn.com/2009/07/23/874412/beware-of-door-to-door-alarm-salesmen.html>

Read "Who's There?" from the *Frontiersman*.


[http://www.frontiersman.com/who-s-there/article\\_dbdbf246-6304-5bc8-8d2b-5c5becdf89e8.html?](http://www.frontiersman.com/who-s-there/article_dbdbf246-6304-5bc8-8d2b-5c5becdf89e8.html?)

### Doorknocker Headache



"These guys were like hawks," Palmer resident Lisa Rodgers said of the [security system] salesmen in her neighborhood at the end of April. "They were horrible. I told them it wasn't a good time and I figured that would be the end of it. But they came back late that night when I wasn't there and talked to my husband. They told him that I had been really interested in buying the system, which wasn't true. This made me really suspicious because it was like 10 at night."

### Central Station:



Alaska's only local Central Monitoring Station. Your system is connected at all times. It is fully staffed 24/7 to protect your home, vacation property, or business.